This tutorial will show you how to setup a simple product in your LemonStand store

# Creating a Category

LemonStand Sh	op - Categories				🚆 View Store	🛓 Cameron Johnson 🔅
▼ Shop ► Categories Products	Orders Customers Tax Classe	es Shipping Options Payment Methods	Catalog Price Rules Discounts			::
		rder of categories on this page will not be refle the Manage category order button. After settin		egory order page, you can sort the table below	v by the Sort Order column. Then the table will be sorted in ac	cordance with the front-
Add category G Delete selected	I≡ Manage category order				Q find categories b	y name
🔚 Categories						
Name Name	Ŷ	Hide	URL Name			Sort Order
			There are no items in this view			
					Copyright © 2013 LemonStand eCor	by LemonStand eCommerce Inc. mmerce Inc. All Rights Reserved. lerchant Guide I <u>Developer Guide</u>

The first step is to create a category you wish to the product assigned to.

0	🔔 Len	nonStan	d Sh	op -	New C	ateg	gory	,			
•	Shop 🕨	Categories	Products	Orders	Customers	Тах С	lasses	Shipping Options	Payment Methods	Catalog Price Rules	Discounts
Cat	egories ∘ New (	Category									
c	ategory Imag	ges Meta									
P	arent categor	у									
	- none -									•	
Ν	ame *										
	Office Accesso	pries									
		y from category	lists. Hiding a	category d	oes not disables	categor					
S		ory URL name ( t to provide a sp						-	ry landing page. Select a save the default value.	page, specially	
ſ	office-accesso	ries					Page	is not assigned		•	
s	se this field to control to the field to control to co	ion	tegory page til	le. Leave th	iis field empty to	use the	category	name as the page title	A.		
		a 🛍   🤊 🤉	e	💆   B	<b>I</b> <u>U</u>   Par	ragraph	•	<u> </u>			
F	Path: p									1.	
	PI Code	API Code for acc	cessing the ca	tegory in th	e API calls						
ſ			cooling the be								
С	Crea	ate and Close	Cancel								

Under shop/categories page click on the "Add category" button and add a name to your category.

Next click "Create and Close" button.

Click for more infomation <a href="http://lemonstand.com/docs/managing\_product\_categories/">http://lemonstand.com/docs/managing\_product\_categories/</a>

## Creating a Product

LemonStand	Shop - Products				🖽 View Store 🙎 Cameron Johnson 🔅
▼ Shop ► Categories Pr	oducts Orders Customers Tax Clas	ses Shipping Options Payment Methods Catalo	og Price Rules Discounts		::
Total number of products <b>0</b> Show all <u>(cancel filters)</u>					
Add product Duplicate  Filter products  Add filter: category, group, product I		/ 🄑 Enable or disable 📜 Group 🔒 Delete	C Product groups 📰 Product types	💼 Extra option sets 🛛 🚨 Manufacturers	Reviews (Q find products by name or SKU)
Hide disabled products Select on this page: all, none, enable Name	ed, disabled	URL Name		SKU	Shef Stock
	Т шаус	Virk Hone	There are no items in this view	2772	<u>2006 605 </u>
					LemonStand is a product by LemonStand eCommerce Inc. Copyright © 2013 LemonStand eCommerce Inc. M Rights Reserved. Merchart Guide 1 Developer Guide

After creating your category go the the products page. Here, click the "Add product" button.

Product			
LemonStand Shop - New Product		4	View Store 🙎 Cameron Johnson 🎄
▼ Shop ► Categories Products Orders Customers Tax Classes Shipping Options Payment Meth	iods Catalog Price Rules Discounts		::
Create Create and Close Cancel		Info Files	
Product Pricing Images Shipping Inventory Categories Meta Grouped Options Extras Attributes	Related Visibility	Product	
Enabled Use this checkbox to show or hide the product from the website. This option does not affect grouped products.	Disable Completely Use this checkbox to hide this product and all its grouped products from the website and Administration Area user interfance.	URL Name	
Product Type	Manufacturer	SKU	-
Goods v	<select> v</select>	Type	Goods
Name *	SKU *	Base Price	
Ninja Star Push Pins	Ninjastar	Last update	
URL Name Specify the product URL name (for example "cannon_printer") or leave this field empty if you want to provide a specially designed product page.	Custom Page Vou can customize the product landing page. Select a page, specially designed for this product or leave the default value. Page is not assigned		
Title Use this field to customize the product page title. Leave this field empty to use the product name as the page title.		•	
Short Description			
Ninja note attack Three ninja stars, each with a tip cut off and replaced with push pins. But when they are stuck in your wall, no one will I Can tell	be able to tell the difference between these and an honest-to-goodness ninja attack. And then, oh the stories you		
Long Description			
👗 🔄 🏝 👔 🙀 🔊 蚀   🚥 🔅   💆   B 🖌 🖳 Paragraph 🔹   🗄 🏣   אדייג			
There are many nonverbal signs you can use to let those in your office know how you feel about them. You can leave a ninjas done did: stick an angry note on their cubicle wall with throwing stars. Of course not real throwing stars, but Ninji			
Each set will bring you three Ninja Stars of posting doom. Each star has one corner cut off and replaced with two push great force. And apart from looking cool in the wall, the stories of how the Ninja Star Push Pins got there in the first place Star.			
Path: p			

The first tab is the Product tab. To create our example product make sure the "Enabled" checkbox is checked.

Add a name to your product and a unique SKU. The URL name should fill out automatically when typing the product name.

The Name, SKU and URL name are required to create the product. You can also add a short and long description for your product if you like.

Click for more information http://lemonstand.com/docs/managing\_products/

#### Pricing

LemonStand Shop - New Product			🐏 View Store 🔺 Cameron Johnson 🔅
▼ Shop ► Categories Products Orders Customers Tax Classes Shipping Options Payment Meth	ods Catalog Price Rules Discounts		::
Create and Close Cancel			nfo Files
Product Pricing Images Shipping Inventory Categories Meta Grouped Options Extras Attributes	Related Visibility		Product untitled
Tax Class *			
Product Base Price * The product price will be visible on the front-end store. You can set different prices for different customer groups using the tier price action below. 9.99	Cost The product cost will be subtracted from the price to get the revenue val should match the product price.	ue in reports. Leave this value empty if the revenue	URL Name         -           SKU         -           Type         Goods           Base Price         -
On Sale Select to override the catalog price rules for this product and enter the sale price or discount below directly. Tier Price			Last update -
Take into account previous orders			
Customer Group Price tiers are	Quantity	Price	
Add ter			

The next tab is Pricing. Here the required fields are the product's tax class (set to Product by default) and the base price.

The Base price is the price you wish to sell your product for, and the tax class determines a rate of a tax to apply to the product price, depending on customer shipping address. You can configure tax classes on the Shop/Tax Classes page.

The Cost field is used to calculate the revenue value in the orders report.

#### Images

LemonStand Shop - New Product	🛄 View Store 🙎 Cameron Johnson 🔅
▼ Shop ► Calegories Products Orders Customers Tax Classes Shipping Options Payment Methods Catalog Price Rules Discounts	::
Create and Close Cancel	Info Files
Product Pricing Images Shipping Inventory Categories Meta Grouped Options Extras Attributes Related Visibility	Product untitled
Images         Image:       b704_ninja_star_push_pins.jpg Upbade: 03/13/2013 06:24:32 PM by Cameron Johnson   Datate Tate: Ninjs Bate: Push Pins Description: Ninjs cate: push pins.jng Upbade: 03/13/2013 06:24:32 PM by Cameron Johnson   Datate Description: Ninjs cate: push pins.jng Upbade: 03/13/2013 06:24:32 PM by Cameron Johnson   Datate Set Image: Its and description	URL Name - SKU - Type Goods Base Price Last update -

Next we have the Images tab. Here you can upload images of your product, drag to rearrange the order or the images and add titles and descriptions to each image.

#### Shipping

LemonStand Shop - New Product	🕮 View Store 🔔 Cameron Johnson 🔅
Shop > Categories Products Orders Customers Tax Classes Shipping Options Payment Methods Catalog Price Rules Discounts	::
Create Create and Close Cancel	Info Files
Product Pricing Images Shipping Inventory Categories Meta Grouped Options Extras Attributes Related Visibility	Product untitled
Dimensions are used for evaluating shipping cost.	united -
Weight Width	URL Name - SKU -
Height Depth	Type Goods Base Price
Enable per product shipping cost	Last update -
The shipping tab is used in conjunction with your Shippi	ng Optional By apositiving the weight

The shipping tab is used in conjunction with your Shipping Options. By specifying the weight and dimensions you can have your shipping provider estimate the cost to ship that product.

For this example we left the shipping fields blank as they are not required.

#### More information on shipping options http://lemonstand.com/docs/managing\_shipping\_options/

#### Inventory

LemonStand Shop - Edit Product			👯 View Store 🔔 Cameron Johnson 🔅
▼ Shop ► Categories Products Orders Customers Tax Classes Shipping Options Payment Meth	ods Catalog Price Rules Discounts		
Save Save and Close Cancel		Delete	Into Files
Product Pricing Images Shipping Inventory Categories Meta Grouped Options Extras Attributes	Related Visibility		Product Ninja Star Push Pins
Tack Inventory Enable this checkbox if you have limited number of this product in stock.     Allow Negative Stock Values Units in Stock Specify how many units of the product there are left in stock at the moment.	Hide if Out Of Stock     Remove the product from the website if is out of stock.  Out of Stock. Threshold The low number of units to set the product status to Out of Stock.	0	URL Name ninja-star-push-pins SKU Ninjastar Type Goods Base Price \$9.99
Low Stock Threshold Number of units when a low stock notification should be sent to the administrators.			In Stock 20 Last update 03/13/2013 06:40:06 PM by Cameron Johnson

If you would like to keep track of your inventory of a product, you can set it up in this tab. Here we have checked off "Track Inventory" and "Hide if Out of Stock" so LemonStand will keep track of the inventory of this product and hide it from the frontend of the website if it is out of stock.

We have set 50 units of the product to be in stock, and we set the product to be considered out of stock when the inventory reaches zero.

Setting the low stock threshold to 5 will notify the admins when the product inventory gets to that number.

## Categories

Shop > Categories       Products       Orders       Customers       Tax Classes       Shipping Options       Payment Methods       Catalog Price Rules       Discounts         ave       Save and Close       Cancel	Delete	Pto Files Product Ninja Star PUsh Pins URL Name ninja-star-push-pins SKU ninja-star-push-pins SKU ninja-star-push-pins Type Goods Base Price 59.99 Last update 0.41/52/013.07.09.39 PM by Cameron Johnson
tegories * ect categories the product belongs to.		Ninja Star Push Pins           URL Name         ninja-star-push-pins           SKU         ninja-star-push-pins           Type         Goods           Base Price         \$9.99           Last update         Out/\$2013 07:09:39 PM by
	•	

The categories tab is where you will select the categories the product belongs to. The product can be assigned to multiple categories. In our examples we will use the category we created in the beginning.

#### Extras

LemonStand Shop - Edit Product			🛄 View Store 🙎 Cameron Johnson 🔅
▼ Shop ► Categories Products Orders Customers Tax Classes Shipping Options	Payment Methods Catalog Price Rules Discounts		::
Save Save and Close Cancel		Delete	Info Files
Product Pricing Images Shipping Inventory Categories Meta Grouped Options	ras Attributes Related Visibility		Product Ninja Star Push Pins
Use this tab to create free or paid options which could be added to the product, for example a gift wr	rap.	٥	URL Name ninja-star-push-pins
Add extra option     Load options from a global set      Option     Group     Group     Option     Group     Option     Option	a Option	Price	SKU Ninjastar Type Goods Base Price \$9.99 In Stock 20
Global extra option sets Select global extra option sets you want to include to this product. Global extra option sets are not defined. You can create option sets on the Shop/Productivition Price Specify You can	ription * (the color description, e.g. "Gift wrap". Wrapped  * y a value to be added to the product price if this option is selected.  5 p a morup extras with equal group names. oup is not assigned -  *		In Slock 20 Last update 03/13/06/13 06:40:06 PM by Cameron Johnson

LemonStand Shop - Edit Product			🔮 View Store 💄 Cameron Johnson 🔅
▼ Shop ▶ Categories Products Orders Customers Tax Classes Shipping Options Payme	nt Methods Catalog Price Rules Discounts		::
Save Save and Close Cancel		Delete	Info Files
Product Pricing Images Shipping Inventory Categories Meta Grouped Options Extras Attrib	butes Related Visibility		Product Ninja Star Push Pins
Use this tab to create free or paid options which could be added to the product, for example a gift wrap.		0	
🕞 Add extra option 🛛 🕼 Load options from a global set			URL Name ninja-star-push-pins SKU Ninjastar
Option  Grit Wrapped	Group	Price \$5.00	Type Goods Base Price \$9.99
Global extra option sets Select global extra option sets you want to include to this product. Global extra option sets are not defined. You can create option sets on the Shop/Products/Manage extra option s	sets page.		In Stock 20 Last update 03/13/2013 06:40:06 PM by Cameron Johnson
			•

The extras tab allows you to set additional options for your product. An example that we have used here is the extra option for having the product gift wrapped for an additional \$5. Click the link to learn how to display extra options on the frontend of your LemonStand store: <a href="http://lemonstand.com/docs/displaying\_product\_extra\_options/">http://lemonstand.com/docs/displaying\_product\_extra\_options/</a>

#### Attributes

LemonStand Shop - Edit Product		🛗 View Store 🙎 Cameron Johnso	on 🔅
▼ Shop ► Categories Products Orders Customers Tax Classes Shipping Options Payment M	lethods Catalog Price Rules Discounts		::
Save Save and Close Cancel		Delete Info Files	
Product Pricing Images Shipping Inventory Categories Meta Grouped Options Extras Attribute	Related Visibility	Product Ninja Star Push Pins	
Use attributes to create product-specific properties to output on the product page, e.g. "book formal".		OURL Name ninja-star-push-pins SKU Ninjastar	
Atribute There ar	ener	Type Goods Base Price \$9.99 In Slock 20 Last update 03/13/2013 06:40:96 PM by Cameron Johnson	

You can assign your product a set of attributes to help describe the product. In our example we are showing that the material is made of metal.

Click the link to learn how to display attributes on the frontend of your LemonStand store: <u>http://lemonstand.com/docs/displaying\_a\_list\_of\_product\_attributes/</u>

### Finished

LemonStand Shop - Products								🚆 View Store 🛕 Cameron Johnson 🔅
▼ Shop ► Categories Pro	oducts Orders Custo	omers Tax Classes	Shipping Options Payment Meth	ods Catalog Price Rules Disco	unts			::
The product has been successfully saved								
Total number of products <b>1</b> Show all <u>(cancel filters)</u>								
Add product Duplicate	Import from CSV	A Export to CSV	🏓 Enable or disable 🛛 📜 Group	Delete Product groups	😑 Product types 🛛 📄 Extra op	tion sets 🛛 🌡 Manufacturer	s 🚖 Reviews 🔍 🔍 fir	nd products by name or SKU
Filter products								
Add filer: category: group: product type: manufacturer								
Hele disabled products								
Select on this page: all, none, enabled, disabled								
Name			1 Image		URL Name			<u>sku</u>
Ninja Star Push Pins			44		ninja-star-pus	h-pins		Ninjastar
Showing 1-1 of 1 records. Page: 1								
→ Previous page I Nest page →								
Lamo55and is a product by Lamo55and sCommerce Inc. Copyright © 2013 Lemon5tand eCommerce Inc. Af Rights Reserved. Marchant Guide   Developer Guide								

Our product is complete! Just hit the "Create and Close" button and you will see your product as a new row and a flash message saying "The product has been successfully saved".

#### Notes

Other useful tabs:

-Meta tab (used for SEO)

-Options tab (Option matrix is for managing multiple options like Size and Color) <a href="http://lemonstand.com/docs/understanding\_option\_matrix/">http://lemonstand.com/docs/understanding\_option\_matrix/</a>

-Related tab (Can assign related products to the product you are creating to suggest customer to checkout these similar products)

http://lemonstand.com/docs/displaying\_related\_products/

-Visibility tab (Allows you to set customer group filters so the product can only been seen by a specific type of customer. You can also remove the product from search results and the catalog pages)