

This tutorial will show you how to setup a simple product in your LemonStand store

## Creating a Category

The screenshot shows the 'Shop - Categories' management interface in LemonStand. At the top, there is a navigation bar with the LemonStand logo and the title 'Shop - Categories'. On the right side of the navigation bar, there are links for 'View Store' and the user name 'Cameron Johnson'. Below the navigation bar, there is a secondary menu with options: Shop, Categories, Products, Orders, Customers, Tax Classes, Shipping Options, Payment Methods, Catalog Price Rules, and Discounts. A yellow informational banner provides instructions on how to sort the category list. Below the banner, there are three action buttons: 'Add category', 'Delete selected', and 'Manage category order'. A search bar is labeled 'find categories by name'. The main content area features a table with the following columns: 'Name', 'URL Name', and 'Sort Order'. The table is currently empty, with the text 'There are no items in this view' centered below it. At the bottom right of the page, there is a footer with copyright information: 'LemonStand is a product by LemonStand eCommerce Inc. Copyright © 2013 LemonStand eCommerce Inc. All Rights Reserved. Merchant Guide | Developer Guide'.

The first step is to create a category you wish to the product assigned to.



Categories > New Category

Category Images Meta

**Parent category**  
- none -

**Name \***  
Office Accessories

Hide  
Hide category from category lists. Hiding a category does not disables category products.

**URL Name**  
Specify the category URL name (for example "printers") or leave this field empty if you want to provide a specially designed category page.  
office-accessories

**Custom Page**  
You can customize the category landing page. Select a page, specially designed for this category or leave the default value.  
Page is not assigned

**Title**  
Use this field to customize the category page title. Leave this field empty to use the category name as the page title.

**Short Description**

**Long Description**  
Rich text editor with icons for undo, redo, link, unlink, bold, italic, underline, paragraph, list, and HTML.

**Path:** p

**API Code**  
You can use the API Code for accessing the category in the API calls.

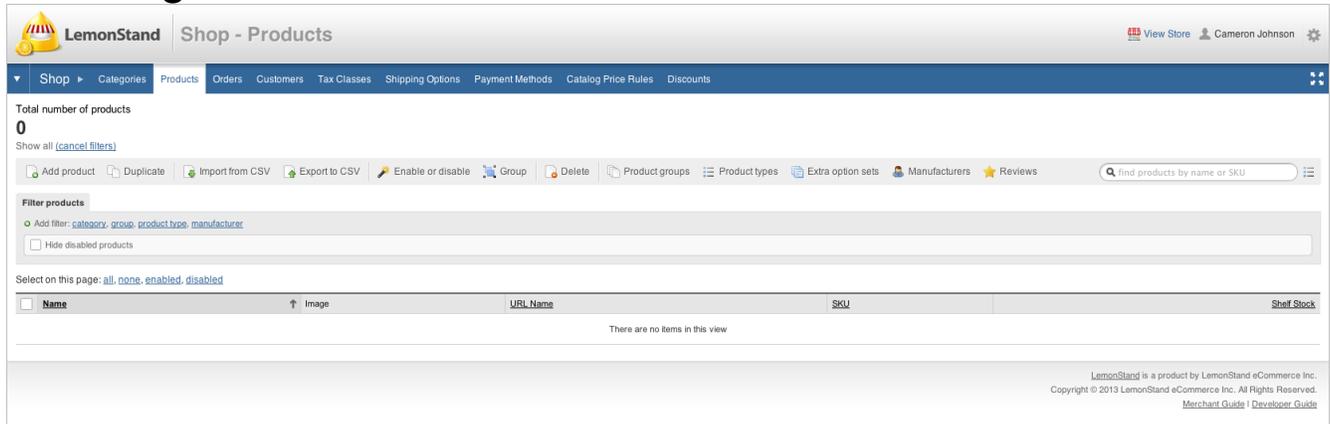
Create Create and Close Cancel

Under shop/categories page click on the "Add category" button and add a name to your category.

Next click "Create and Close" button.

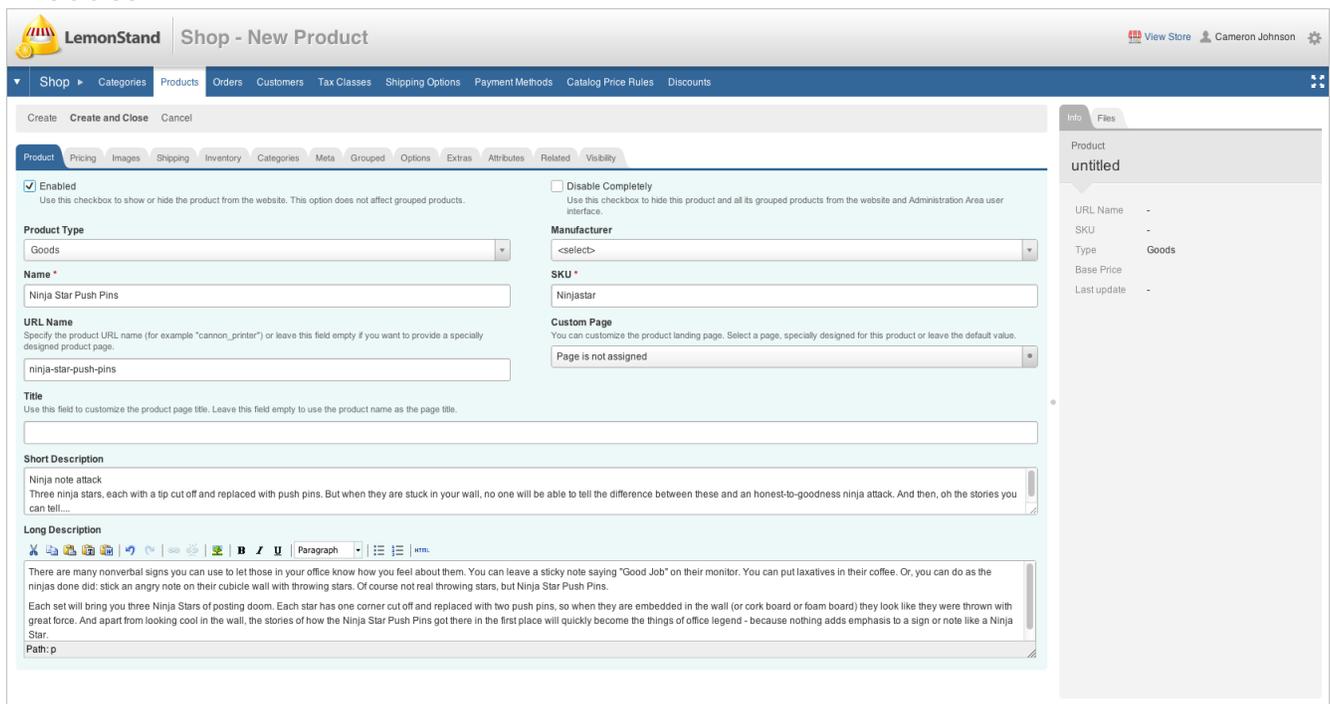
Click for more information [http://lemonstand.com/docs/managing\\_product\\_categories/](http://lemonstand.com/docs/managing_product_categories/)

# Creating a Product



After creating your category go to the products page. Here, click the "Add product" button.

## Product



The first tab is the Product tab. To create our example product make sure the "Enabled" checkbox is checked.

Add a name to your product and a unique SKU. The URL name should fill out automatically when typing the product name.

The Name, SKU and URL name are required to create the product. You can also add a short and long description for your product if you like.

Click for more information [http://lemonstand.com/docs/managing\\_products/](http://lemonstand.com/docs/managing_products/)

# Pricing

The screenshot displays the 'Shop - New Product' interface in LemonStand. The 'Pricing' tab is active, showing the following configuration:

- Tax Class:** Product
- Base Price:** 9.99
- Cost:** 3.99
- On Sale:**  (unchecked)
- Tier Price:**  Take into account previous orders (unchecked). A table below shows 'Price tiers are not defined.'

The right-hand sidebar shows product metadata for 'untitled':

URL Name	-
SKU	-
Type	Goods
Base Price	-
Last update	-

The next tab is Pricing. Here the required fields are the product's tax class (set to Product by default) and the base price.

The Base price is the price you wish to sell your product for, and the tax class determines a rate of a tax to apply to the product price, depending on customer shipping address. You can configure tax classes on the Shop/Tax Classes page.

The Cost field is used to calculate the revenue value in the orders report.

# Images

The screenshot shows the 'Images' tab in the 'Shop - New Product' interface. It features a list of two images with their respective titles, upload dates, and descriptions. The first image is 'b704\_ninja\_star\_push\_pins.jpg' with the title 'Ninja Star Push Pins' and description 'Ninja note attack'. The second image is 'b704\_ninja\_star\_push\_pins\_inuse.jpg'. Below the list is an 'Add image(s)' button. The right sidebar displays the product name 'untitled' and various fields for product information.

Next we have the Images tab. Here you can upload images of your product, drag to rearrange the order or the images and add titles and descriptions to each image.

# Shipping

The screenshot shows the 'Shipping' tab in the 'Shop - New Product' interface. It features a form with input fields for 'Weight', 'Width', 'Height', and 'Depth'. A checkbox labeled 'Enable per product shipping cost' is also visible. The right sidebar displays the product name 'untitled' and various fields for product information.

The shipping tab is used in conjunction with your Shipping Options. By specifying the weight and dimensions you can have your shipping provider estimate the cost to ship that product.

For this example we left the shipping fields blank as they are not required.

More information on shipping options  
[http://lemonstand.com/docs/managing\\_shipping\\_options/](http://lemonstand.com/docs/managing_shipping_options/)

## Inventory

The screenshot shows the 'Shop - Edit Product' interface for 'Ninja Star Push Pins'. The 'Inventory' tab is active, displaying various settings for tracking and stock management. The 'Track Inventory' checkbox is checked, with a sub-note: 'Enable this checkbox if you have limited number of this product in stock.' The 'Hide if Out of Stock' checkbox is also checked, with a sub-note: 'Remove the product from the website if it is out of stock.' The 'Units In Stock' field is set to 50. The 'Out of Stock Threshold' field is set to 0. The 'Low Stock Threshold' field is set to 5. The 'Expected Availability Date' field is set to 03/13/2013. The 'Allow pre-order' checkbox is unchecked, with a sub-note: 'Allow customers to order the product even if it is out of stock.'

Product: Ninja Star Push Pins

URL Name	ninja-star-push-pins
SKU	Ninjastar
Type	Goods
Base Price	\$9.99
In Stock	20
Last update	03/13/2013 06:40:06 PM by Cameron Johnson

If you would like to keep track of your inventory of a product, you can set it up in this tab. Here we have checked off "Track Inventory" and "Hide if Out of Stock" so LemonStand will keep track of the inventory of this product and hide it from the frontend of the website if it is out of stock.

We have set 50 units of the product to be in stock, and we set the product to be considered out of stock when the inventory reaches zero.

Setting the low stock threshold to 5 will notify the admins when the product inventory gets to that number.

# Categories

The screenshot shows the 'Shop - Edit Product' interface for 'Ninja Star Push Pins'. The 'Categories' tab is active, and 'Office Accessories' is selected. The right sidebar displays product details:

URL Name	ninja-star-push-pins
SKU	ninja-star-push-pins
Type	Goods
Base Price	\$9.99
Last update	04/15/2013 07:09:39 PM by Cameron Johnson

The categories tab is where you will select the categories the product belongs to. The product can be assigned to multiple categories. In our examples we will use the category we created in the beginning.

# Extras

The screenshot shows the 'Shop - Edit Product' interface for 'Ninja Star Push Pins' with the 'Extras' tab active. An 'Extra Option' dialog box is open, showing the following fields:

- Description \***: Gift Wrapped
- Price \***: 5
- Group**: - group is not assigned -

The dialog box also includes 'Save' and 'Cancel' buttons.

The extras tab allows you to set additional options for your product. An example that we have used here is the extra option for having the product gift wrapped for an additional \$5. Click the link to learn how to display extra options on the frontend of your LemonStand store: [http://lemonstand.com/docs/displaying\\_product\\_extra\\_options/](http://lemonstand.com/docs/displaying_product_extra_options/)

## Attributes

You can assign your product a set of attributes to help describe the product. In our example we are showing that the material is made of metal. Click the link to learn how to display attributes on the frontend of your LemonStand store: [http://lemonstand.com/docs/displaying\\_a\\_list\\_of\\_product\\_attributes/](http://lemonstand.com/docs/displaying_a_list_of_product_attributes/)

# Finished

The screenshot shows the LemonStand 'Shop - Products' interface. At the top, there's a navigation bar with tabs for Shop, Categories, Products, Orders, Customers, Tax Classes, Shipping Options, Payment Methods, Catalog Price Rules, and Discounts. A flash message at the top left states 'The product has been successfully saved'. Below this, it shows 'Total number of products: 1'. A toolbar contains various actions like 'Add product', 'Duplicate', 'Import from CSV', 'Export to CSV', 'Enable or disable', 'Group', 'Delete', 'Product groups', 'Product types', 'Extra option sets', 'Manufacturers', and 'Reviews'. A search bar is on the right. A 'Filter products' section allows filtering by category, group, product type, and manufacturer. Below the filters, a table lists the product:

Name	Image	URL Name	SKU
Ninja Star Push Pins		ninja-star-push-pins	Ninjastar

At the bottom, it says 'Showing 1-1 of 1 records. Page: 1' and includes a footer with copyright information for LemonStand eCommerce Inc. (2013) and links to Merchant Guide and Developer Guide.

Our product is complete! Just hit the "Create and Close" button and you will see your product as a new row and a flash message saying "The product has been successfully saved".

## Notes

Other useful tabs:

-Meta tab (used for SEO)

-Options tab (Option matrix is for managing multiple options like Size and Color)

[http://lemonstand.com/docs/understanding\\_option\\_matrix/](http://lemonstand.com/docs/understanding_option_matrix/)

-Related tab (Can assign related products to the product you are creating to suggest customer to checkout these similar products)

[http://lemonstand.com/docs/displaying\\_related\\_products/](http://lemonstand.com/docs/displaying_related_products/)

-Visibility tab (Allows you to set customer group filters so the product can only be seen by a specific type of customer. You can also remove the product from search results and the catalog pages)